



"I just received the Simple Solution Guides - Wow this is great-they cover everything you need in a practice! Where were you 30 years ago when I started practicing?! This would have made life so much easier all these years - better late than never!!"

- Dr. Pamela Owens

Yes, I want to order the Simple Solution GUIDES to have more Fun & Efficiency in my practice. **I want to look forward to coming to the office every day, get better patient results and increase my income! (Individual guides are \$99 each – so, the event package specials really make sense!)** *All options have a 30-day money back guarantee...no questions asked!

Pay in full options:

Yes, I want to order the entire set of 12 simple solution guides for just **\$599** a *savings of \$589*

For the moment, I just want to buy the '8-pack', for Practice Fun & Efficiency, for a total price of **\$497** a *\$295 savings!*

For now, I am interested in the '4-pack', for massive Practice Growth, for just **\$297** a *\$99 savings!*

Payment options:

You know what? I would **rather make payments over 6 months, even though it cost a little more!**

I would like the Fun & Efficiency '8-pack' for **\$85** per month for six months

I would like to the massive Practice Growth '4-pack' for **\$55** per month for six months

I am going for it! I want all 12 Guides for **\$99** per month for six months

Individual guides:

(Delivered in electronic downloadable form only-not in hard copy):

I want to buy individual guides that are marked on the back of this order form at **\$99 each**.

Stay-at-home consulting packages:

I would like **Ces Soyring** to call me relative to the levels of "stay-at-home consulting" packages that can supercharge my implementation efforts relative to the information found in the guides

Clinic/Doctor's Name

Phone Number

Email

Credit Card Number

Exp. Date

Security Code (4Digit Amex)

Billing Address

City

State

Zip Code

Authorized Signature

(I accept the charges to my credit card as stated above)

Date

FAX: 214.594.0217

email: info.hipaa@gmail.com

PH: 214.437.7559



The EIGHT-Pack for Practice Fun & Efficiency:

- **The Simple Solution Guide To practice essentials for all and new doctor checklist** - Find all the things that fall through the cracks - the comprehensive *GUIDE* for every practice relative to legal concerns, registrations, business plans and what it takes to move forward! An absolute must for a new doctor check list essential for launching a new practice!
- **The Simple Solution Guide To the ABC's of Front Desk operations** - It all starts and stops here! Learn approaches to handling the phone/ patients and front desk activities critical to maximize referrals/patient retention and collections.
- **The Simple Solution Guide To maximum insurance reimbursement (101)** -Essential for the very survival of the practice that relies on third-party pay!
- **The Simple Solution Guide To Documentation, Billing and Treatment Plans** - Maximize reimbursement, meet regulatory requirements and increase patient follow through for increased collections and referrals!
- **The Simple Solution Guide To Managing Medicare Madness** - Navigate coding/documentation rules and regulations, maximize collections, decreased denials and avoid fines and/or other enforcement activity!!
- **The Simple Solution Guide To Office Policies and Procedures** - The most overlooked practice component, that causes the most staff problems! Make practice life simple and fun again!
- **The Simple Solution Guide To Ultimate CA Training** - one of the greatest missed opportunities, in most practices, is to create the well-trained, well-rounded, cross trained, confident CA. Watch your practice supercharge to the next level!
- **The Simple Solution Guide To Hiring, Firing, & Teambuilding** - Every experienced doctor knows the biggest opportunity and/or the biggest hassle you have revolves around personnel! This guide is essential to help hire and develop the right team! With the right team victory is yours! PERIOD!

The FOUR-Pack for Practice Growth & Stability:

- **The Simple Solution Guide To Internal Marketing** – We threw in a little external marketing as well :) But in most markets today it takes a little more elbow grease and a lot less money expenditure to produce the solid growing practice. Find out what is working today to produce multimillion dollar practices in an ever more complex practice environment!
- **The Simple Solution Guide To mastering consistent success consciousness** – Hands-down the most important guide for personal and professional success. When this one is mastered all the others simply become facilitators to make it all happen faster!
- **The Simple Solution Guide To patient management for maximizing results and profit** – Do you ever wonder what the practitioners do that seem to be excited about being a chiropractor and going to the practice every day? Or maybe you just want to ramp your enthusiasm a bit? Mastering the proven approaches that result in having a larger percentage of your new patients Start/Stay/Refer and pay is what produces stellar results for the patient, maximizes your profits and puts a smile on your face!
- **The Simple Solution Guide To managing by the numbers** – Sorry to say it, but most chiropractors manage by what they “feel” is going on in the office versus utilizing the facts to move forward and progress – want to jump ahead of all the rest – this is your key!

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