**PERFECT PRACTICE SOLUTIONS**

PRESENTS

 Collection of FINAL 4

The Simple Solutions Guide

***The Simple Solution Guides***

*So what are the Simple Solution Guides? Basically, 75 years of knowledge and know-how in guides that cover every subject a chiropractic office****needs****. On March 1st, the first eight guides became available for purchase. Your office can buy any one guide (based on topic), or get an outstanding deal on all eight guides.  Each manual is PACKED with close to 100 pages of information. We now also have the final 4, for advanced “planning’ and expanding.*

*Dr. Ty Talcott, who has over 40-yrs experience in chiropractic --and had the first million-dollar practice in the world back in the early 80's; he is a successful practice management guru and leader in HIPAA compliance. Ces Soyring has over 35-yrs experience on the administrative side of chiropractic including insurance, coding and staff training. Together, they have collaborated to develop a series of practice guides that****every office will find to be their corner-stone for success.***

***Order your set today!***

By Ty Talcott, DC, CHPSE & Ces Soyring, BA, CHOC

The Final 4 Guides…

***Guide 9: Internal Marketing***

*We threw in a little external marketing as well : ) But in most markets today it takes a little more elbow grease and a lot less money expenditure to produce the solid growing practice. Find out what is working today to produce multimillion dollar practices in an ever more complex practice environment!*

***Guide 10: Mastering Success Consciousness***

*Hands-down the most important guide for personal and professional success. When this one is mastered all the others simply become facilitators to make it all happen faster.*

***Guide 11: Patient Management for Maximizing Results and Profit***

*Do you ever wonder what the practitioners do that seem to be excited about being a chiropractor and going to the practice every day? Or maybe you just want to ramp your enthusiasm a bit? Mastering the proven approaches that result in having a larger percentage of your new patients Start/Stay/Refer and pay is what produces stellar results for the patient, maximizes your profits and puts a smile on your face!*

***Guide 12: Managing by the Numbers***

*Sorry to say it, but most chiropractors manage by what they “feel” is going on in the office versus utilizing the facts to move forward and progress – want to jump ahead of all the rest – this is your key!*

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